

BOCA RATON MUSEUM OF ART



BOCA RATON MUSEUM OF ART CELEBRATES MUSEUM STORE SUNDAY ON NOVEMBER 29 TO OFFER UNIQUE GIFTS AND ENCOURAGE SHOPPING LOCAL **#museumstoresunday**

Boca Raton, FL (October 28, 2020) On Sunday, November 29, 2020, for the fourth consecutive year, more than 1,400 museum stores representing all 50 states and the District of Columbia, 23 countries, and five continents will offer inspired shopping at museums and cultural institutions during *Museum Store Sunday*. Boca Raton Museum Store is thrilled to participate in this signature annual initiative and join museum stores worldwide by offering quality gifts filled with inspiration and educational value to consumers, with all purchases supporting its parent institution and the artisans and craftspeople who create many of the gifts found in museum stores.

“We are delighted to participate in *Museum Store Sunday* and offer a unique shopping experience with special promotions. Although the holiday shopping season may be different this year, cultural institutions need your support more than ever. We are excited to showcase our broad assortments of unique, exhibition and mission-related gifts and invite everyone to “Be a Patron” with every purchase from our Museum store directly supporting the educational mission of the Boca Raton Museum of Art. We are also proud to feature over 20 local artist items so that every purchase also supports artists in our community” said Aylin Tito, Director of Marketing and Visitor Engagement.

During this day (11am – 7pm), as part of our participation in Museum Store Sunday, everyone can be a member for a day! Guests will receive:

- **20% off ENTIRE PURCHASE**
- **FREE Museum ADMISSION**
- **FREE Museum Store Sunday Mask with a \$50+ purchase**
- **Curbside pickup for phone orders (from 3-6pm)**

During these uncertain times, shoppers can look forward to *Museum Store Sunday* as the global annual day to **Be a Patron** – and shop conscientiously and support museum stores and their missions worldwide. While there is only one *Museum Store Sunday* each year, everyone is encouraged to **Be a Patron** of museums and museum stores all year round.

Museum Store Association, Inc.
P.O. Box 540552
Waltham, MA 02454

TEL: (202) 838-3140 ♦ WEB: www.museumstoreassociation.org

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All COVID safety protocols will be in place with provide shoppers with a safe and fun shopping experience. We have increased our cleaning procedure, limit the number of visitors in the store at one time, provide hand sanitizing stations, require facemasks to be worn for both staff and visitors, and offer touchless payment options.

For more information on events and promotions during *Museum Store Sunday* at Boca Raton Museum of Art please visit www.bocamuseum.org and follow us on social media: @bocamuseum on Instagram, Facebook, and Twitter.

For up-to-date information on *Museum Store Sunday* and a list of global museum store participants, visit www.museumstoresunday.org and:

- Follow *Museum Store Sunday* on Instagram at [@museumstoresunday](https://www.instagram.com/museumstoresunday)
- Like *Museum Store Sunday* on Facebook at [facebook.com/museumstoresunday](https://www.facebook.com/museumstoresunday)



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About:

BOCA RATON MUSEUM OF ART Celebrating our 70th anniversary in 2020, the Boca Raton Museum of Art encompasses a creative campus that includes the Museum in Mizner Park and Art School. The “Official Art Museum of the City of Boca Raton,” the Museum has provided seven decades of cultural and artistic service to the community, and to many visitors from around the world. Open 11:00 a.m.-7:00 p.m. on Wednesday - Sunday. Visit bocamuseum.org for more information.

About the Museum Store Association (MSA)

The Museum Store Association is a 501(c)3 international organization with the mission of advancing the non-profit retail industry, its museum stores, and the success of the professionals engaged in it. MSA offers educational information and programs throughout the year culminating in an annual conference and trade show highlighting the best in the industry. By advocating for and encouraging high standards of curated products, knowledge, and professionalism, MSA helps museum stores and their non-profit retail professionals better serve their institutions and the public. For more information visit www.museumstoreassociation.org

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For More Information on Boca Raton Museum of Art and Museum Store Sunday events Please Contact

Aylin Tito, Director of Marketing and Visitor Engagement, atito@bocaamuseum.org

For More Information on Museum Store Sunday, Contact: Museum Store Association

Emily Kowalski, Communications Consultant, communications@museumstoreassociation.org

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