

## CELEBRATE MUSEUM STORE SUNDAY:

NOVEMBER 29 AT THE BOCA RATON MUSEUM OF ART

– *Handcrafted, Unique Art-Inspired Gifts Curated for the Holidays* –

**#MuseumStoreSunday**

On Sunday, November 29, more than 1,400 museum stores representing all 50 states and the District of Columbia, 23 countries, and five continents will offer inspired shopping at museums and cultural institutions during the fourth annual *Museum Store Sunday*. The **Museum Store Association (MSA)** advocates for and encourages high standards of curated products, knowledge, and professionalism. MSA helps museum stores and their non-profit retail professionals better serve their institutions and the public. The **Boca Raton Museum of Art's** Museum Store is thrilled to participate in this signature annual initiative, joining museum stores worldwide by offering quality gifts filled with inspiration and educational value. All purchases support the Museum's mission to bring art to the community, and support the artisans and craftspeople who create many of the handcrafted gifts.

**New this year, the online Holiday Gift Guide** features artisanal stocking stuffers and creative gifts **curated for the Holidays** that will stand out: [bocamuseum.org/visit/boca-raton-museum-store](http://bocamuseum.org/visit/boca-raton-museum-store). Especially after the year we've all endured, art lovers from anywhere can shop from home and surprise their loved ones this Holiday Season with hard to find, uncommon objects: contemporary design for the home, art-inspired toys and educational gifts for kids and parents, handcrafted art creations, and art-to-wear jewelry for him and her.



Key West Pottery



Jeff Whyman Functional Art



Tamanohada Japanese Soap



Italianissimo Jewelry



Sandia Dublin Jewelry



Sidewalk Chalk Gemstones

“We are delighted to participate in *Museum Store Sunday* and offer a unique shopping experience with new special promotions that were especially curated for this year. Although the holiday shopping season may be different in 2020, cultural institutions need your support more than ever. We are excited to showcase our broad assortments of unique, exhibition and mission-related gifts and invite everyone to “Be a Patron” with every purchase from our Museum store directly supporting the educational mission of the Boca Raton Museum of Art. We are also proud to feature more than 20 local artist items so that every purchase also supports artists in our community” said **Aylin Tito, Director of Marketing and Visitor Engagement.**

All Covid safety protocols are securely in place, providing in-store shoppers a safe and fun shopping experience. The Museum has increased cleaning and sanitary procedures, limits the number of visitors in the store at one time, provides hand sanitizing stations, requires facemasks to be worn for both staff and visitors, and offers new touchless payment options.

**SPECIAL OFFER:** During the annual Museum Store Sunday on November 29 (11am – 7pm), the Boca Raton Museum of Art offers the once a year opportunity for every shopper to be a member for the day!

- **20% off ENTIRE PURCHASE**
- **FREE Museum ADMISSION**
- **FREE Museum Store Sunday Mask with a \$50+ or more purchase**
- **Curbside pickup for phone orders (from 3-6pm)**



Backyard Explorer Kit



Dusen Dusen



New Release- Truth Bomb Book



Art Face Masks

During these times, shoppers can look forward to *Museum Store Sunday* as *the* global annual day to **Be a Patron** –shop conscientiously and support museum stores and their missions worldwide. While there is only one *Museum Store Sunday* each year, everyone is encouraged to **Be a Patron** of museums and museum stores all year round.



*The Museum Store at the Boca Raton Museum of Art features specially curated gifts for the Holidays this Season, as part of this year's Museum Store Sunday on November 29*

For more information on events and promotions during *Museum Store Sunday* at Boca Raton Museum of Art please visit [www.bocamuseum.org](http://www.bocamuseum.org).

Follow us on social media: @bocamuseum on Instagram, Facebook, and Twitter.

For up-to-date information on *Museum Store Sunday* and a list of global museum store participants, visit [www.museumstoresunday.org](http://www.museumstoresunday.org) and:

- Follow *Museum Store Sunday* on Instagram at [@museumstoresunday](https://www.instagram.com/museumstoresunday)
- Like *Museum Store Sunday* on Facebook at [facebook.com/museumstoresunday](https://www.facebook.com/museumstoresunday)

#### **About the Boca Raton Museum of Art:**

Celebrating our 70th anniversary in 2020, the Boca Raton Museum of Art encompasses a creative campus that includes the Museum in Mizner Park and Art School. The “Official Art Museum of the City of Boca Raton,” the Museum has provided seven decades of cultural and artistic service to the

community, and to many visitors from around the world. Open 11:00 a.m.-7:00 p.m. on Wednesday - Sunday. Visit [bocamuseum.org](http://bocamuseum.org) for more information.

**About the Museum Store Association (MSA)**

The Museum Store Association is a 501(c)3 international organization with the mission of advancing the non-profit retail industry, its museum stores, and the success of the professionals engaged in it. MSA offers educational information and programs throughout the year culminating in an annual conference and trade show highlighting the best in the industry. By advocating for and encouraging high standards of curated products, knowledge, and professionalism, MSA helps museum stores and their non-profit retail professionals better serve their institutions and the public. For more information visit [www.museumstoreassociation.org](http://www.museumstoreassociation.org)

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For More Information on Museum Store Sunday, please contact: The Museum Store Association, Emily Kowalski, Communications Consultant, [communications@museumstoreassociation.org](mailto:communications@museumstoreassociation.org)